


JAVERIA FIAZ


DATA ANALYST

CONTACT

✉ javeria.arsal97@gmail.com

 [Javeria Fiaz](#)

 [Portfolio](#)

 Islamabad, Pakistan

ABOUT ME

Having hands-on experience in R, Excel, SQL, BigQuery, Tableau and Power BI, along with Google Data Analytics Professional Certificate. Ready to dig deep and untangle the mysteries of amazing and fascinating world of Data and Statistics.

PROJECT

RFM Analysis R | Power BI

March 2023

- Using RFM Segmentation
Find Best Customers based on their purchasing habit.
- Customer Analysis Matrixes
- Business over view
Over all Total Sales, Profit gain over the year

Web Analytics R | Tableau

July 2023

- Using UTM Url
Find which campaign and ad is working best.
- Product Order overview
At which time of day we have more orders.
- Which product is working best.
- Product over view
Total Expense, Sale and Profit over the total business years.

SKILLS

Technical Skills

- R Language
- BigQuery
- SQL
- Excel
- SpreadSheet
- Power BI
- Tableau
- Data Visualization
- Data Cleaning

CERTIFICATION

- **Data Analytics Professional Certificate**
Google 2023
- **Introduction to Probability and Data with R**
Duke University 2023

EDUCATION

Data Analytics | Digital Bootcamp

Institute of Emerging Careers

Feb 2023 – July 2023

BS Information Technology

University of the Gujrat

2017 – 2021